

Adayana's Management Consulting team Continues to Grow

Adayana's Strategy and Research / Management Consulting practice Promotes J.T. Metzger and Enhances the Team with Three New Hires

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INDIANAPOLIS, IN – Adayana's Strategy and Research / Management Consulting practice continues to grow and recently promoted one of its own to lead this growing practice.

J.T. Metzger was promoted to serve as Director of Adayana's Management Consulting Practice. Metzger has supported Adayana's Strategy and Research practice for three years, most recently as an Associate Director.

"J.T. has led our Strategy and Research / Management Consulting practice to ensure we reach our profitability and client quality goals," said Steve Wilson, VP of Industry Operations. "He has dedicated the last few years to ensuring high-quality client work while helping establish rigorous internal processes to help us better deliver timely, relevant solutions to our clients."

Metzger received his Masters of Business Administration in Strategy, Finance, and Decision Modeling from the Indiana University Kelley School of Business in 2004 and has held positions at Deloitte Consulting and Adayana since then. He has managed clients with upwards of \$20 billion in revenue and has executed strategic development, direction, planning, and implementation for several Fortune 100 companies in the agribusiness and healthcare sectors.

Metzger will continue his work on the Strategy and Research / Management Consulting team and will lead a team of 24 consultants, associates, and directors including three new hires.

New hire Andrew Williamson joined the Adayana team in April as a Senior Market Research Analyst. Williamson came to Adayana from SmartRevenue, where he served as a Research Associate.

Williamson also gained experience in research from Loyalty Research Center and DGS Group all Indianapolis-based organizations.

Also joining the Strategy and Research / Management Consulting team are Kola Olaosebikan and Andrew Howerton as Business Analysts. Olaosebikan came to Adayana from State Farm, but previously spent time as an analyst at Ladders

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Technology and as a Project Manager with the National Service Corps in Nigeria. During her time at Illinois Wesleyan University, where she studied Finance, she also held internships at Caterpillar, Inc. and Country Financial. Olaosebikan joined the Adayana team in early June.

Teammate and fellow Business Analyst Andrew Howerton joins the Adayana team from Best Buy Corporation in Minneapolis, where he has served as a Demand Planning Analyst since August of 2008. Howerton graduated with a degree in Marketing and Entrepreneurship from Indiana University's Kelley School of Business and will be returning to Indiana to work from Adayana's Indianapolis office in early July.

About Adayana

Adayana enables clients to accelerate the achievement of their desired results through learning, management consulting, and performance technologies. Adayana's world-wide team of professionals possesses deep vertical market understanding in the agribusiness, automotive, and healthcare industries as well as in the civilian, defense, and security verticals in the U.S. Federal government. The combination of a vertical market approach, leading functional expertise, and client-centric collaboration enables Adayana to provide services that are cost-effective, relevant, and essential to clients' organizational success.