

Ocimum Selected as Top Bioinformatics Solutions Provider by ValueNotes/KnowGenix Report

Hyderabad, India – January 03, 2008 - Ocimum Biosolutions (Ocimum) is pleased to announce that it has been rated as the top vendor in Bioinformatics by a ValueNotes/KnowGenix research report - Bioinformatics Outsourcing in Life Sciences - India Opportunity. The report provides an incisive analysis of the Indian vendor space, and aims to provide insights into industry practices and trends, and the emerging opportunity in bioinformatics outsourcing/ off-shoring. This study used a proprietary methodology to rate bioinformatics vendors in India. The vendor rating is based on weighted averages of various quantitative and qualitative factors, including reputation, size, service focus, financial strength, partnerships, recognition and certifications.

Anu Acharya, CEO, Ocimum Biosolutions said, “We are very pleased with this recognition by ValueNotes. It is especially satisfying as this reflects on the rich functional expertise we have here at Ocimum. This also goes on to show how important it is to develop a strong bioinformatics competence which forms an essential backbone of the research and development process”.

Ashwin Sivakumar, Head Marketing and Outreach, Ocimum Biosolutions said, “Ocimum’s strong focus on bioinformatics has helped position us in a niche league as one of the leading integrated genomics solutions providers. Our focus reflects the current trends in genomic research where solutions emerge through applications from cross-functional areas backed by a strong informatics expertise”.

Ocimum Biosolutions has one of the largest portfolios of genomic solutions in the industry.

“Ocimum Biosolutions through the acquisition of MWG’s DNA microarray business, Isogen Life Sciences’ biomolecules synthesis business and most recently, Gene Logic’s genomics business has emerged an integrated player in genomics services and a global oligo player. Though, it was set up as a pure bioinformatics company, it has expanded in the bioresearch business to emerge as an integrated life sciences company,” said Poonam Bhana, Analyst, ValueNotes.

For any media related queries you can contact pr@ocimumbio.com.

About Ocimum Biosolutions:

Ocimum Biosolutions is an integrated life-sciences R&D enabling company providing focused solutions for different steps of the genomics process chain. After joining hands with Gene Logic, we offer a strong BioResearch portfolio including knowledge bases in Genomics and solutions in Toxicogenomics, Pharmacogenomics and Clinical Genomics. Through our BioIT division, we provide expertly trained lab information management solutions for life sciences, niche bioinformatics services and products for genomic research such as gene expression analysis, advanced statistical analysis, gene function analysis, genome annotation, sequence comparison and EST analysis. Our BioMolecules division provides essential molecular biology commodities like DNA oligonucleotides and flexible custom (and catalog) microarrays. All labs and software facilities are ISO 9001:2000 certified. Strict adherence to quality practices and prompt delivery times, not to mention the greatest respect for clients’ proprietary and confidential information, have further reinforced our position as one of the fastest growing, most dependable companies in the biotechnology industry.

About ValueNotes:

ValueNotes is a full-service research firm, with experience and skills encompassing a wide range of research activities. ValueNotes has developed considerable domain knowledge in a variety of sectors and industries. Within these our stated areas of focus are outsourcing (BPO and IT), technology and software, insurance and financial services, telecommunications, media and the Internet.

The ValueNotes Outsourcing Practice is one of the largest information providers on the outsourcing industry. Our Outsourcing Practice uses a comprehensive, analytical framework providing fresh

insights into the fast emerging and yet, complex outsourcing space. We extensively track the outsourcing space in-depth through a regular analysis of news and events and continuous primary research and contact with the industry.