

Gene Logic and deSciner Enter into a Partnership to Create 'Genomics Gateway'

Gaithersburg, Md. and Leicester, UK. Friday, October 10, 2008 - Gene Logic has entered into a Strategic Alliance with deSciner™ Business Network to create an interactive genomics information resource. Both organizations will work together to create a unique knowledge resource in genomics called 'Genomics Gateway'. The vision of this partnership is to present applications of genomics in pursuit of improved and affordable healthcare and therapeutics. The Gateway will feature leading scientists, developments and progress in this area through webinars, interactive interviews, and blogs amongst other vehicles.

The Gateway will be featured as new sections on the OBBeC® Biotech portal powered by deSciner™ and Gene Logic's thought leadership forum.

"We are extremely delighted to be working with Gene Logic to incorporate such rich knowledge resource into OBBeC® Portal," says Tim El-Sheikh, Managing Director and CEO of deSciner™ Business Network. "We always strive to provide our worldwide readers with high quality and informative content from leading scientists and businesses from around the globe, discussing strategic issues and best practices in biotechnology, Bio-IT and healthcare sectors, all through a single online interface."

Anu Acharya, CEO, Gene Logic says, "We have a very strong corporate social responsibility program through which we reach out to our community. Genomics over the years has been defined and re-defined and we are now seeing exciting applications of genomics in the biotech sector. As a leader in the genomics space, we are pleased to partner with deSciner™ to present the latest in the genomics and discovery space through various programs we have planned."

Ashwin Sivakumar, Ph.D, Director Marketing & Alliances, Gene Logic says, "State-of-the-art technologies like Genotyping, Differential Gene Expression, Genome Wide Association, SNPs et cetera have contributed immensely to global biomarker discovery programs as we all continue our pursuit for improved and affordable therapeutics. This alliance with deSciner™ is a first of its kind partnership where we have broken traditional barriers to feature pioneering work of the genomics community and present news relating to advancements in this sector."

About Gene Logic (An Ocimum Biosolutions Company):

Gene Logic is a leading integrated genomics company providing comprehensive genomic reference databases, life science lab information management solutions, GLP-compliant microarray services and essential research consumables. Over 2/3rd of the top 25 pharma companies, leading research institutes and emerging biotech companies worldwide have chosen us as their preferred outsourcing partner and utilize our expertise for understanding underlying mechanisms of diseases, discovery and prioritization of gene targets and biomarkers.

We are a preferred outsourcing partner for providing integrated biorepository and genomic services for several global pharmaceutical companies. Our global infrastructure, standardized procedures, capacity, expertise and highly skilled staff support drug development programs from pre-clinical target development and toxicogenomic assessment to clinical biomarker identification and patient stratification. In creating the world's largest commercial gene expression databases – BioExpress® and ToxExpress®, we have developed expertise and capabilities that are unparalleled in the genomic services industry. Our Specialty LIMS solution, Biotracker™ caters to the growing needs of core labs in global companies and research centers involved in Life Science Research.

We provide multiple GLP-compliant platforms for gene expression and SNP genotyping data generation. We also provide full biorepository and genomic services support for the Genetic Alliance, which is an umbrella organization representing ~600 genetic advocacy groups. Besides providing the physical infrastructure for storing thousands of biological samples, we provide services to assist sample accrual, IRB approvals, CRO training, sample collection, clinical data capture and management.

For more information, please visit:

www.genelogic.com | www.genelogic.com/thoughtleaders

About deSciner:

deSciner™ Business Network is an exclusive international business-to-business communication centre for scientific communities around the world. The company assists businesses and research organizations in identifying, addressing and tackling current trends and challenges of specialist scientific sectors, latest technological demands, emerging niche markets and new growth opportunities, with particular emphasis on employing I.T. and business strategies. The company supports its network through specialist news services, industry reports, face-to-face meetings and strategic marketing campaigns. deSciner's primary product is OBBeC® Portal, a leading e-magazine highlighting the pivotal role Bio-IT products, data management tools and specialist laboratory equipment play in today's life sciences, biotechnology and healthcare sectors, which accelerate lead discovery and drug development. OBBeC® offers its elite audience a non-biased, one-stop-shop for top international daily news, industry analysis, product reviews and networking services.

For more information, please visit: www.obbec.com | www.obbec.com/genomics

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